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# The Summit

An international Summit showcasing Cyprus as the ideal relocation destination for ICT companies at all stages of development. From start-ups to world-renowned ICT household names, a growing number of companies are selecting Cyprus as their destination of choice for the establishment of presence and substance. What are the factors driving these decisions and how is the Cyprus tech ecosystem growing across the technology and innovation value chain? Hear from both government officials on their vision for the industry, as well as established, successful companies from a number of different sectors across the tech space on what brought them to Cyprus and what anchored them here.

# Introduction

With the ICT sector now yielding well above 10% of the country's GDP, a growing number of tech professionals have chosen Cyprus as their new home. The country's compelling advantages tick the boxes of corporates, large and small, as well as their owners and employees, ranging from legal and tax considerations to infrastructure, education and quality of life. Tech companies from a variety of sectors including FinTech, RegTech, Investment Management, Gaming, Media and Entertainment, make for a bustling and fast-growing cluster expanding from its core in Limassol to Larnaca and Nicosia.

# The Government's Strategy: "CYPRUS VISION 2035"

The Government of Cyprus has developed "CYPRUS VISION 2035", a long-term strategy for sustainable growth for the island. Its main objective is to transform Cyprus into one of the world's best countries to live, work and do business in. This will be achieved by becoming a dynamic and competitive economy, driven by research, scientific excellence, innovation, technological development and entrepreneurship, and a regional hub in these fundamental areas. Cyprus will be transformed into one of the world's leading model nations with a thriving, resilient economy and a just, inclusive society. Developing the Technology and Innovation Ecosystem is central to the Cyprus Government's objectives and it has thus introduced a new strategy for attracting foreign companies and skilled talent to Cyprus. The strategy mainly focuses on high technology, shipping, pharmaceutical, innovation, and research and development companies. This strategy includes a series of new incentives concerning residency, taxation, and employment, through a fast, simple, and streamlined procedure.

# The Innovation and Research Ecosystem

Innovative research, a rapidly growing start-up ecosystem, highly educated and experienced human talent and a range of incentives render Cyprus a perfect choice to start and scale companies. Applied research is encouraged through EU or national funding. Cyprus offers a highly efficient IP tax regime for the establishment of Intellectual Property (IP) holding, exploitation and/or development for corporations. Cyprus' emerging research and innovation ecosystem. IP Law and favourable tax framework make the country a preferred business destination and IP hub whilst, at the same time, achieving the protection afforded by EU Member States and by the signatories of all major IP treaties and protocols.

# Who should attend

The Summit is addressed to an international audience of business owners and tech professionals operating in the fields of:

- Software development
- Financial technology
- Investment services
- Payments and electronic money
- · Regulation and compliance
- Cyber security
- Artificial intelligence
- Data management
- Telecommunication services
- Entertainment
- Gaming
- Media
- + other ICT

The event is also addressed to partners, directors and other senior professionals from:

- Tech multinationals with a presence in Cyprus
- Tech start-ups
- ICT consultants
- IP-rich corporations
- · Audit, tax & accounting firms
- Legal firms
- Corporate service providers
- Business/ management consultants

The Summit will welcome international tech entrepreneurs and professionals from all over the globe and more specifically:

- Israel
- Estonia
- UK
- Lebanon
- Lithuania
- USA
- UAE
- Latvia
- Scandinavia
- Middle East
- CIS
- Germany
- Egypt
- Ukraine
- Poland
- Jordan
- Kazakhstan
- France
- Armenia
- Georgia Greece

# **Event Details**



25-26 **April** 2024



Parklane. a Luxury Collection Resort & Spa. Limassol, Cyprus



**English** 



30+ Countries



100+ International **Delegates** 



100 +

Cyprus-based

**Experts** 



**Speakers** 

# Attendance

Attendance at the Cyprus: The new Global Tech and Innovation Hub Summit is by invitation, but a limited number of seats is available for non-invited guests upon request and subject to approval.

REGISTRATION FEE FOR NON-INVITED APPLICANTS: €1500 + 19% VAT

# Why businesses and professionals are relocating to Cyprus

## THE ADVANTAGES OF CYPRUS

There are many reasons that prompt ICT companies to choose Cyprus as a relocation destination:

- As a member of the EU and Eurozone community, **Cyprus ensures safety and stability for investors**, while also offering them market access to more than 500 million EU citizens.
- Stable business environment and emerging opportunities in multiple sectors,
- **Strategic EMEA access**. Good geographical location between the EU, CIS Middle East and Africa regions.
- Ease of doing business, supported by a **pro-business tax and legal system**, modelled on English Common Law
- Included in OECD's White List of jurisdictions with more than 60 countries

## **Attractive Tax Regime**

- Substance requirements as per global best practices
- Attractive Corporate Taxation. The corporate tax rate is 12.5%. Strong double tax treaty network
- Profits from trading in qualifying "titles" (e.g. shares, bonds, debentures) exempt from tax
- Dividend income generally exempt from tax
- Payments to non-Cyprus or non-domiciled Cyprus tax residents generally with no withholding tax
- Good taxation regime for relocated professionals (50% tax discount from 55,000 gross salary).
- Intellectual Property (IP Box) regime which allows payment of just 2.5% tax on royalties.
- No dividend tax for non-domicile UBOs. Owners of businesses can become tax residents staying just 60 days in Cyprus.

### **Human Capital**

- High availability of multilingual, high-quality professionals, mainly UK and US graduates
- Efficient migration regime that allows smooth relocation of Executives and families.
- Capacity to transfer large numbers of employees
- Attractive tax incentives for employees relocating to the island

## The English language is well adopted.

## **Healthcare & Education**

- · High quality healthcare
- High quality international schooling from kindergarten to university
- Cyprus is amongst the top in the EU for university graduates per capital

### Lifestyle

- A cosmopolitan island with a great lifestyle
- Ranked as the 5<sup>th</sup> safest small country in the world
- The sunniest country in Europe with 64 blue flag beaches
- Relatively low cost of living compared to other European business hubs

# **International Companies** with presence in Cyprus































































































## Cyprus Key Facts and Figures - Key Highlights

#### ETHNIC COMPOSITION

75% Greek Cypriot Community

**10%** Turkish Cypriot Community

15% Foreign residents

#### CROSSROAD OF 3 CONTINENTS

3rd largest island in the Mediterranean Sea. at the crossroad of three continents

-Europe, Africa and Asia

**Presidential Republic** 

Form of State

Location:

35°N and 3°E

- MEDIAN AGE: 38.4 years

## SAFEST COUNTRY

Currency:

Euro

in the world amongst countries with less than 5 million citizens

(Eurozone member since 1 January 2008)

# GDP (2023 euro) 25.7 biliion Euro Predicted GDP

growth 2025 3.0%

ICT Sector Growth Rate 2022:

15% Highest of all economic sectors



Weather:

Mediterranean Climate

Average Temperature:

+15°C in Winter

+35°C in Summer



Population:

Time Zone:

Eastern European Standard Time GMT+2 European Union:

EU Member (since 2004)

**Eurozone Member** (since 2008)

# Capital: Nicosia

9,251 km<sup>2</sup>

Languages:

Greek, English widely spoken



- EU & Eurozone
- United Nations
- Council of Europe
- Commonwealth
- World Bank & IMF





Cyprus has highly developed infrastructure, high quality educational institutions and medical centers

#### Versatile labour force



Cyprus possesses a well-trained and versatile labour force that speaks English fluently

#### **Multi-cultural society**



Cyprus is a multi-cultural society with a number of ethnicities other than Greek-Cypriot.

#### International competitive business environment



Cyprus combines an international competitive business environment with a pleasurable and balanced way of life. The expatriates who relocate to Cyprus can enjoy a high quality of life with their families

## - SHIP MANAGEMENT - CREDIT RATINGS/

## Largest

Third -party Ship Management centre in the EU

### THE SUNNIEST COUNTRY

in Europe with over

340 days

of sunshine annually

**BEST PLACE** to relocate globally

# **OUTLOOK FOR CYPRUS**

- DBRS: BBB (high) / Stable
- S&P: BBB / Positive
- Fitch: BBB / Positive
- Moody's: Baa2 / Stable

#### DIGITAL NETWORK

Fully developed digital network, with reliable highspeed internet, international connectivity and excellent telecommunications infrastructure

#### LEGAL SYSTEM

Based on the English Common Law, with civil modifications

For Further information, contact Sophie Constantinou-Stylianou on +357 22505521 or via e-mail at sophie@imhbusiness

# PRELIMINARY AGENDA

PRE-SUMMIT ACTIVITIES Thursday, 25 April 2024

• Arrival of international delegates

DAY OF SUMMIT	Friday, 26 April 2024	
08:30 - 09:15	Registrations	
09:15 - 09:25	Introduction by the Chairperson of the Sum Marios Tannousis, CEO, Invest Cyprus	mit
09:25 - 09:35	<ul> <li>Why Cyprus</li> <li>high-level analysis</li> <li>The Investment landscape and Sectors of Ir Evgenios Evgeniou, Chairman, Invest Cyprus</li> </ul>	nvestment
09:35 – 09:45	<b>Cyprus: an emerging and fast-growing regi</b> Nicodemos Damianou, Deputy Minister of Re	
09:45 – 09:55	The Financial Services and Banking sector in Cyprus: an overview Haris Pistos, Director International Banking, Bank of Cyprus	
09:55 – 10:05	The Cyprus R&I Ecosystem: a deep-dive Demetris Skourides, Chief Scientist for Rese	arch, Innovation and Technology
10:05 – 10:20	Questions and Answers	
10:20 - 10:30	Cyprus Tax  • Company perspective, advantages and option • Shareholder perspective, advantages and option • Employee perspective, advantages and option	ptions
10:30 - 10:40	its legal frameworks, enhancing support for t new upcoming EU Regulations and Directive	orus. Explaining Cyprus's strategic adaptations to the ICT sector through its readiness to implement s corresponding to the rapid development of the g itself as a leading destination for ICT companies with global technological advancements.
10:40 — 10:50	IP and innovation are usually hot topics bot advocate open-source innovation the discuss robust IP regime as a catalyst for encouraging	

10:50 - 11:05	Questions and Answers
11:05 – 11:45	Networking Coffee Break
11:45 – 12:45	Panel Discussion: Sunshine and Success - Embracing Work-Life Bliss in Cyprus  • Making Cyprus your home: A great place to live and do business  • Excellence Unleashed: Navigating the Pinnacle of Education in Cyprus  • Opulent Horizons: Mastering the Art of Luxury Living in Cyprus  • Cost-Effective Elegance: Your Guide to Affordable Living in Cyprus  • Future-Ready Cyprus: Pioneering Infrastructure and Telecommunications  PANELISTS  • Marianna Hadjiandoniou, Executive Vice President, Energame  • Alexander Shkuratov, Founder & CEO, The Island Private School of Limassol  • Iness Karagianni, Minthis Sales Manager, Pafilia Property Developers Ltd  • Niki Ioannou-Chandriotou, Head of Sales, Customer Care, Marketing & Communication, Cyta Business  PANEL COORDINATOR:  Marios Tannousis, CEO, Invest Cyprus
12:45 – 13:30	Case studies by Tech companies which have relocated to Cyprus Alexey Gubarev, Co-Founder & Board Member at Palta, Co-Founder & Board Member at Techlsland
13:30 – 13:45	Questions and Answers
13:45 – 13:50	Closing Remarks by the Chairperson of the Summit
13:50 – 14:30	Networking Cocktail
14:30	End of Summit

## **AFTERNOON ACTIVITIES**





## Marios Tannousis CEO, Invest Cyprus

Marios Tannousis is the CEO of Invest Cyprus. He has over 24 years of international corporate experience, including 12 in the international banking and financial services group Societe Generale, where he served in various key posts. He is a Member of the Boards of the European Fund and Asset Management Association (EFAMA) and the Cyprus Investment Funds Association (CIFA) and a Member of the Chartered Institute for Securities and Investment (CISI). He holds a degree in Economics and an MBA. He regularly represents Cyprus at international conferences.



## **Evgenios Evgeniou** Chairman, Invest Cyprus

Evgenios Evgeniou is Chairman of Invest Cyprus since June 2022. He is a member of the Council of the University of Cyprus and of the National Board for Research and Innovation. He was Chairman and CEO of PwC Cyprus from 2012-2021 and Member of the Leadership Team of PwC EMEA, representing fifteen European territories from 2014-2021. He provided services to the Financial Services and Energy sectors and he participated in the study on the long-term economic strategy for Cyprus, "Vision 2035". He has an engineering degree from Imperial College, London and he is a Fellow Chartered Accountant.



Dr Nicodemos Damianou

Deputy Minister of Research, Innovation and Digital Policy

Dr Nicodemos Damianou is the Deputy Minister of Research, Innovation and Digital Policy of the Republic of Cyprus. He holds a Sc.B Degree in Computer Science from Brown University USA, a Ph.D in Computer Security & Policy-based Management of enterprise-wide Computer Networks from Imperial College UK, a Diploma of Information Security from Imperial College, and an MBA from the University of Cyprus. He is an IT and Information Security professional with many years of experience in Payment Systems and Fintech, Risk Management Methodologies and Digital Transformation Technologies. He served at managerial positions within the Bank of Cyprus Group. From November 2017 to January 2024 he was the General Manager of JCC Payment Systems Ltd.



Haris Pistos
Director International Banking, Bank of Cyprus

Haris Pistos is the Director of International Banking of Bank of Cyprus and has under his supervision the IBUs (a specifically designed network of Units specialised in servicing the Bank's international clients in Cyprus), International Corporate Banking (specializing in Lending facilities in Greece and UK), Syndication lending and Shipping Finance. He joined the Bank in 1992 as Management Trainee. Before assuming his duties as Director he served the Bank as Cards Marketing Manager, then as Manager of Cards Center, Manager IBUs Nicosia, and as Manager International Banking Network. Harris holds a B.Eng in Mechanical Engineering from the University of Manchester Institute of Science and Technology (UMIST), UK, and an MBA in Marketing Management from City Business School, London, UK.



## **Demetris Skourides**

Chief Scientist for Research, Innovation and Technology, Republic of Cyprus Demetris Skourides is the Chief Scientist for Research, Innovation and Technology of the Republic of Cyprus, and ex officio Chairman of the Board of Directors of the Research and Innovation Foundation. Demetris holds a BA in Computer Science, from Arizona State University (USA) and an MBA from Henley Management College (UK). He has worked with technology giants Oracle and Amazon Web Services, in executive positions in Europe, the Middle East and Africa and the Asia-Pacific Countries. Among other things, he has been trained in digital transformation, artificial intelligence, data monetisation and sales, in programs at Columbia, Stanford, MIT and Harvard Universities respectively.



# Vassilis Psyrras

Senior Associate, Elias Neocleous & Co LLC

Vassilis Psyrras is a Senior Associate at Elias Neocleous & Co LLC, specialising in shipping, asset and project finance, debt restructuring, acquisitions and corporate and commercial law. He is qualified to practice in both Cyprus and the United Kingdom. He studied law at the University of Law, London, and holds a BSc in Maritime Studies from University of Piraeus, Greece. Prior to beginning his legal career, Vassilis worked in various commercial roles for Piraeus-based shipping companies that included seagoing experience. He has also been inhouse counsel in the legal department of a global ship operator based in Hamburg, Germany.



# Pangratios P. Vanezis Board Member, KPMG Limited

Pangratios Vanezis graduated from Lancaster University with a BA in Accounting & Finance. He is a fellow member of the Institute of Chartered Accountants in England and Wales. Since 2003, he has been working with KPMG in Cyprus, where he became a Board Member in 2017. Pangratios possesses versatile industry experience, including the financial services sector, financial technology, and technology sectors. He is committed to excellence, turning knowledge into value, and is involved in innovative deal transactions. As the leader of KPMG's Enterprise and Startups team, he actively assists entrepreneurs in turning their ideas into successful businesses. Pangratios mentor's startups on their business models, go-to-market strategies, and assists in their fundraising rounds and exits. He also serves as the Fintech and audit technology business leader, actively participating in various firm forums and helping clients across the fintech spectrum through their business journeys. Additionally, he is part of the crowdfunding initiative in Cyprus. Pangratios brings his experience in innovation to lead the technology and innovation transformation of the audit function within KPMG.



## Marianna Hadjiandoniou Executive Vice President, Energame

Marianna is an expert in HR strategies, and business reorganizations. She is an Executive HR professional and experienced consultant, with a wide exposure to local and international companies. She practices HR Consulting, with a focus on defining and implementing HR strategies, initiating the HR function during start-up operations, and managing the HR aspects of large-scale reorganizations. She has a solid background in managing all HR areas and downsizing exercises, as well as mass recruitment and restructuring. She is a member of the Chartered Institute of Personnel and Development (CIPD) and she holds an MSc in Human Resource Management from Surrey University, UK. She is a certified CSO Professional as of January 2021 and she served as the Secretary of the Board of Directors in CSR Cyprus from July 2020 until July 2023. Marianna is a Trainer accredited by HRDA (Human Resource Development Authority of Cyprus). Marianna is currently a board member of Red Cross Limassol branch, since November 2021 and an active member of BPW (Cyprus Federation of Business and Professional Women). In the past Marianna was also a Secretary at the Federation of Associations of Parents of Public and Community Kindergartens in Limassol area from Sep 2015 until Oct 2016.



**Alexander Shkuratov** 

Founder & CEO, The Island Private School of Limassol

Alexander Shkuratov is the founder of the Island Private School of Limassol, licensed K12 school following International Baccalaureate, Waldorf and Montessori curricula. He is also the co-founder and head of finance of Prodly, IT company headquartered in Palo Alto, California. Earlier he was a shareholder, top manager and Board member of Etalon Group, a leading real estate developer that he listed at the main market of the London Stock Exchange valued at US\$2.1 bln. Alexander's career started in Deloitte, EY, the Carlyle Group, Baring Private Equity and AIESEC. He has BA degree in banking and finance from the Finance Academy, passed CPA exams and completed executive education programs at Harvard Business School, MIT and Haas School of Business at University of California Berkeley.



Iness Karagianni

Minthis Sales Manager, Pafilia Property Developers Ltd

Iness Karagianni has a wealth of experience in property sales since 2006.

With BSc in PR and Management from Baltic Internaltional Academy (former Russian Baltic Institute), Iness has specialised in Pafos golf resort lifestyle and property sales from two perspectives – that of a developer as well as a licensed property agent. Iness heads a vibrant and knowleagable team of sales specialists in Minthis Resort.



## Niki loannou-Chandriotou

Head of Sales, Customer Care, Marketing & Communication, Cyta Business

Niki loannou-Chandriotou is heading Cyta's business solutions unit and is responsible for addressing the telecommunication needs of the business market including sales, marketing, product development, management, and promotion. Niki was employed in Cyta in 1995 and has been involved in all major product rollouts and network services throughout her career like the evolution and upgrade of the fixed telephony network, the deployment of the Cloudmarketplace and cloud services, the commercial roll out of the FFTH network, the launch of cybersecurity services and many more. She is a graduate of the NYIT University of New York with a bachelor's degree in Electrical Engineering (Summa Cum Laude), a holder of a Master's degree in Electrical Engineering from the Arizona State University and an MBA degree from C.I.I.M., Cyprus.



**Alexey Gubarev** 

Co-Founder & Board Member at Palta, Co-Founder & Board Member at TechIsland

Alexey Gubarev is an entrepreneur, investor and philanthropist. He is co-founder of several successful tech projects, including the health and well-being tech company Palta and a leading hosting platform HYPERLINK "http://servers.com/" Servers.com, which was sold in 2023 to CloudOne Digital. Alexey has played a crucial role in advancing the island as a prominent technological hub. He always had a vision of Cyprus becoming a technological hub. He is a co-founding member of the non-profit organization Techlsland. Due to that, many foreign companies ended up on the island. Anna and Alexey Gubarev create the charity organization City Friends Club with initial family capital.

I would be glad if such pleasant and informative events arise more often.

Colin Wright, Partner at Buena Vista Hospitality Group











PREVIOUS
EVENTS
ORGANISED
BY IMH











# **PREVIOUS YEAR'S EVENT**

AT PARKLANE, A LUXURY COLLECTION RESORT & SPA, LIMASSOL - CYPRUS



























For Further information, contact Sophie Constantinou-Stylianou on +357 22505521 or via e-mail at sophie@imhbusiness

## **Summit Venue**

Accommodation

ioannou@imhbusiness.com.

## Parklane, a Luxury Collection Resort & Spa

Guarded by palm trees and snuggled by the Mediterranean Sea. Parklane, a Luxury Collection Resort & Spa, Limassol, captures the essence of the Cypriot distinctive hospitality and the cosmopolitan aura of the island. An unparalleled combination leading to a transformative journey in which children are inspired by local myths, parents are enticed by fine local aromas and culinary arts, and friends or single travelers are mesmerized by the island's alluring lifestyle. Discover a collection of 222 rooms, 34 suites & 18 villas designed by Harrods Interiors and decorated with art pieces by Atelier 27 Paris, be transformed at the award-winning Kalloni Spa, relax in the enticing breeze of a secluded Blue Flag beach, or unwind in one of the three dazzling swimming pools. Live an exquisite gastronomic and lifestyle journey, with six restaurants and bars, highlighted by the renowned NAMMOS and LPM Limassol.

IMH has reserved a limited number of rooms at several 4\* and 5\* luxury hotels in Limassol, Cyprus where the summit is taking place. These hotels include the Parklane a Luxury Collection Resort & Spa. the St. Raphael Resort, the Atlantica Miramare Beach, and the Grand Resort Hotel. The bookings have been made for the duration of the summit. Due to high demand for rooms, please confirm your participation by contacting Charis Ioannou on +357 22 505 517 or via e-mail at charis.













## **FURTHER INFORMATION AND BOOKING ENQUIRIES**

#### **Contact Persons:**

Sophie Constantinou Stylianou





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# Organiser



IMH is a leading Corporate Events, Media, Business Intelligence and Networking organisation with a vast annual agenda of over 200 conferences, business forums, exhibitions, investment summits, client events and business awards ceremonies. Organised by IMH in Cyprus and abroad, these are considered to be Cyprus' largest business and professional networking platforms. Our Business Media Department publishes Cyprus' two most popular monthly business magazines— IN Business and GOLD—and two digital media platforms, IN Business News and CBN (Cyprus Business News) with their Daily Newsletters providing executives with news and updates on the local business and economic landscape, in Greek and English respectively. Our Consumer Media Department operates REPORTER, one of the country's most popular news portals, as well as SUPER FM, Cyprus' Number 1 Greek music radio station. IMH also participates in Cyprus Government, EU and other international organisations' projects and programmes. www.imhbusiness.com

# Strategic Partner

# /invest Cyprus

Invest Cyprus (Cyprus Investment Promotion Agency) is the investment promotion agency of the Government of Cyprus, dedicated to attract and facilitate foreign direct investment into the country. In close collaboration with all, governmental authorities and public institutions, as well as the private sector and international experts, Invest Cyprus is the country's lead agent in establishing Cyprus as a world class investment destination. Invest Cyprus' mandate, is to raise awareness of Cyprus as a location for FDI across the globe, providing certainty around all aspects of operating a business in Cyprus and supporting potential investors in developing their business case for investment into the country, hundreds of thousands professionals all over the world that wish to do business with Cyprus.

# Strategic Telecom Partner



Cyta, is the leading brand in the Cyprus telecommunications sector with 60 years of experience. Cyta Business by Cyta emerges as the "One Stop Telecommunications Solution" provider by offering a wide range of innovative and integrated electronic business solutions for Telephony, Internet, Mobile, Cloud and Networking services. It focuses on the overall needs of each business, irrespective of its size or sector of activity using cutting-edge technology that make it the ideal partner for every kind of business.

# **Innovation Partner**



The Research and Innovation Foundation (RIF), established in 1996, is Cyprus' national authority supporting research, technological development, and innovation. A non-profit entity, it is crucial in advancing scientific research, contributing to socio-economic development. Over the years, the RIF expanded its activities nationally and internationally, representing Cyprus in various programs. In 2007, it broadened its scope to include innovation support. Following a 2018 decision for system restructuring, the Foundation became the executive arm of Cyprus' Research, Technological Development, and Innovation System.

# **Ecosystem Partner**



Techisland is a non-profit association with the mission to promote and accelerate the growth of technology in Cyprus. The association represents over 200 technology companies based in Cyprus.

# **Gold Sponsors**

## Bank of Cyprus



The Bank of Cyprus Group is the leading banking and financial services group in Cyprus, providing a wide range of financial products and services which include retail and commercial banking, finance, factoring, investment banking, brokerage, fund management, private banking, life and general insurance. The Group's digital infrastructure is proving successful, transforming the Bank to a modern, customer-centric hub offering banking and broader financial digital products and services in Cyprus. The Group has set the foundations to enhance its organisational resilience and ESG agenda and continues to work towards building a forwardlooking organisation with a clear strategy supported by effective corporate governance aligned with ESG agenda priorities, aiming to lead the transition of Cyprus to a sustainable future.



KPMG has been operating in Cyprus since 1948 and currently employs more than 800 professionals working from 6 offices across the island. It is a member of KPMG International Limited, a global organisation of independent professional services firms providing Audit, Tax and Advisory services. KPMG operates in 143 countries and territories and has approximately 273,000 people working in member firms around the world. Clients look to KPMG for a consistent standard of service based on highorder professional capabilities, industry insight, local knowledge and expertise.

# Silver Sponsors



Energame is a management firm that provides advisory and management services to businesses with significant scale-up potential, such as Tech & iGaming. Its partners operate globally in the online gaming ecosystem, including B2B and B2C businesses. Energame started operations in January 2023, intending to leverage 30 years of experience in the iGaming industry. Energame's partners represent the entire value chain, giving the company a unique insight into the industry and the capacity to deliver value.

# **Pafilia**

Founded in 1977, Pafilia is the largest privately-owned residential developer in Cyprus, dedicated to delivering the best in concept, design, quality and service. With the largest property portfolio on the market in enviable locations, we offer excellent investment opportunities and lifestyle orientated homes. Pafilia is also the developer behind two ground-breaking developments, ONE - the tallest residential seafront tower in Europe and Minthis - the islands most exclusive leisure resort. Our highly-qualified global team offer professional personalized services, while our diverse range offers properties to suit all tastes and budgets.

# **Supporters**



IMR/University of Nicosia<sup>TM</sup> is an industry leader in the fields of market research, social impact research and strategic consultancy. It manages one of the largest market portfolios across Cyprus, which includes collaboration with Financial Institutions, ICT Companies, Commercial Enterprises, Government Services and Semi-Government Organizations. The Organization offers its clients an innovating 360o business intelligence solution, which allows for real time data reporting and management. The Organisation's team of experts begin by comprehensively assessing each client's unique needs, vulnerabilities, and objectives. IMR/University of Nicosia<sup>TM</sup> excels in providing clients with actionable insights backed by data-driven analysis. By harnessing the power of advanced analytics and industry-specific expertise, the Organization delivers precise recommendations that enable clients to make informed strategic decisions. This data-centric approach not only enhances their competitive edge but also empowers them to adapt swiftly to market dynamics, ensuring sustained growth and success.



The Island Private School is a unique and rapidly advancing progressive polysystemic school that reshapes educational landscape in Cyprus and globally. It not only offers three comprehensive programs under one roof, but also nurtures a community of over 3000 individuals, including students and their families from different countries, driven educators and dedicated team. The school is deeply connected to local and global networks, incorporating real business as well as various cultural practices into its curriculum. Embracing diversity and fostering creativity, the school strives to empower its students to become global citizens and catalysts for positive change.



## Official Media Partners



The English-speaking white-collar community of Cyprus, which includes well over 50,000 entrepreneurs, managers and professionals, has been growing fast in recent years. Its members work in diverse sectors, including Shipping, Financial Services, ICT, Gaming, Media, Communications, Trading, Insurance, Supply Chain, etc. In 2023, building on the success of GOLD, the only monthly English-language business magazine in Cyprus, IMH launched CBN (Cyprus Business News), a new English-language portal, app and newsletter focused on business and investment. This new and exciting portal aims to become the daily source of information on business in Cyprus for all English-speaking professionals based on the island, as well as for hundreds of thousands of professionals all over the world wishing to do business with Cyprus. Through strategic collaborations with relevant bodies and organisations, CBN gathers the corporate news of all foreign companies and investments in Cyprus and disseminates it to the broader reading public. The CBN Daily Newsletter is delivered daily via e-mail.

## **GOLD**

GOLD was first published in 2011 as the first monthly English-language business magazine in Cyprus. Today, it not only consistently promotes good business practices, focusing on the promotion of Cyprus as an international business centre, but has a unique readership, comprising High Net Worth Individuals, executives of international companies, and English-speaking Cypriot and non-Cypriot businessmen and women.

# **IFC** Media

IFC Media is the leading publishing house for the global wealth management industry. Representing international finance centres across the globe while creating a comprehensive archive of commentary, analysis and technical articles, IFC Media publications include the flagship IFC Review annual, the annual IFC Economic Report and regional reviews such as the Caribbean Review. Supplementing our hard copy publications is ifcreview.com, which houses the monthly IFC Review E-Journal and the IFC Review digital library and archive. Created as an online resource for wealth management professionals, ifcreview.com combines reference materials with highly technical articles and thought-provoking commentary from industry-leading contributors. With continually updated coverage from over 30 international finance centres and daily news bulletins, ifcreview.com is a one-stop-shop for wealth management professionals right across the globe. IFC Media delivers an integrated knowledge base for the world's leading IFCs and their wealth management professionals.

#### **IN**Business

As the flagship publication among IMH's media brands, IN Business, the monthly magazine launched in 2006, now has a 17-year history, during which thousands of examples of good business practices by businesses and businesspeople, brands, commercial practices, and developments have been showcased.



# **Booking Form**

#### 2<sup>nd</sup> Cyprus: The new Global Tech and Innovation Hub Summit

Friday, 26 April 2024

Parklane, a Luxury Collection Resort & Spa, Limassol, Cyprus

(REGISTRATION DEADLINE: Tuesday, 23 April 2024)

#### **EASY WAYS TO REGISTER**

@ E-mail: events@imhbusiness.com

Fax: +357 22 679820

Website: www.imhbusiness.com

#### REGISTRATION DEADLINE PAYMENT

Participation fees must be paid in advance by Tuesday, 23 April 2024.

#### WHAT DO THE FEES INCLUDE?

Participation fee per person includes registration, a coffee break, networking cocktail and documentation.

Telephone:  E-mail:  Website:  Invoice Information (if different from above):   1st PARTICIPATION  Mr Mrs  Mrs  Name:  Job Title:  Mobile:  Mobile:	Company / Organization:		
E-mail: Website:  Invoice Information (if different from above):  1st PARTICIPATION    Mr   Mrs   Mrs   Mrs   Name: Name: Job Title: Mobile: E-mail:    For more information about the processing of your personal data please read our Privacy Notice.     I wish to receive information about future Events and Media of IMH  REGISTRATION FEE FOR NON-INVITED APPLICANTS:  Attendance at the Cyprus: The new Global Tech and Innovation Hub Summit is by invitation, but a limited number of seats is available for non-invited guests  CLICK HERE	Address:	City:	Postal Code:
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#### METHODS OF PAYMENT

→ Cheque

Please mail your cheque by mail or courier to: IMH Consulting Ltd, PO.Box 21185, 1503, Nicosia, Payable to IMH Consulting Ltd

Bank Transfer

Please inform the bank that you will pay all charges.

Name of bank: Bank of Cyprus

Exact designation of account holder: IMH C.S.C

Full account number including codes: 357019693355

IBAN code: CY06 0020 0195 0000 3570 1969 3355, SWIFT BIC: BCYPCY2N

Description: Cyprus: The new Global Tech and Innovation Hub Summit / Participant's name

name

Credit Card

An IMH representative will contact you to complete the transaction.

#### CONFERENCES: TERMS & CONDITIONS OF PARTICIPATION

Confirmation of your registration will be sent as soon as possible once we have received your application in writing – either online or by fax or mail. Please note that, in order for you to take part in the conference, your participation fee must be paid in full two days before the first day's deliberations. Please note, furthermore, that the organisers reserve the right to make changes to the details – though not to the substance – of the conference without prior warning, even if these do not appear in the programme because they occurred after printing and due to unforeseen circumstances. Additionally, you should be aware that, if the organisers are obliged to cancel a conference, they have a responsibility to reimburse any fees paid. They cannot be held responsible, however, for any consequential damage or loss. Finally, please note that an application to participate and an online registration are considered legally binding.

#### **CANCELLATION POLICY**

• Participation fees are paid in advance. • Cancellations must be made in writing two days before the start of the conference, otherwise you will be charged 50% of the participation fee. • In case of a no show without a written cancellation two days before the conference, you will be charged 100% of the participation fee.

# **EVENT PRIVACY NOTICE**

#### 1. WHAT IS THE PURPOSE OF THIS DOCUMENT?

IMH CSC Ltd, is committed to privacy and secure processing of your personal information. We are committed to the collection and processing of this personal data in full compliance with the General Regulation on the Protection of Personal Data of the European Union (Regulation 2016/679) (hereafter referred to as "the Regulation" and/or "GDPR") and the legislation in force in Cyprus, providing for the Protection of Natural Persons with regard to the Processing of Personal Data and for the Free Movement of such Data of 2018 (Law 125(I)/2018), that governs the collection and processing of Personal Data of Individuals.

This Privacy notice informs you about the information we collect from you when you register and/or attend one of our events.

# 2. OUR PRINCIPLES WHEN IT COMES TO PROTECTING YOUR PERSONAL DATA

We are fully compliant with THE data protection laws and principles, which means that your data will be:

- Used lawfully, fairly and in a transparent way.
- Collected only for valid purposes that we have clearly explained to you and not used in any way that is incompatible with those purposes.
- Relevant to the purposes we have told you about and limited only to those purposes.
- · Accurate and kept up to date.
- Kept only as long as necessary for the purposes we have told you about.
- Kept securely.

#### 3. HOW IS YOUR PERSONAL INFORMATION COLLECTED?

We collect personal information about you from the following sources:

- You directly.
- From our online platform service provider
- Your employer/organisation.
- Other companies wishing to invite you to an event organized by IMH

#### 4. THE KIND OF INFORMATION WE HOLD ABOUT YOU

When you register to attend one of our events, we will collect, store, and use the following categories of personal information about you:

- Data when you fill in a booking form or when registering online to attend one of our events, such as but not limited, including organisation, title, first name, last name, job title, contact details (address, email address, telephone number)
- If there is a participation fee to attend the event we also ask for payment, therefore this information may include credit card information should you choose to pay via a credit card (credit card number, expiry date, cardholder name and signature).
- Communication information. When you send us an e-mail or other communication we retain that communication in order to process your enquiries and respond to your requests.
- Surveys you may be requested to fill out in some events.

#### **ONLINE EVENTS**

Additionally, when you register to attend one of our online events, our online events platform provider collects the following information about you on our behalf:

- Account information. To access various parts of the platform you must have an online account on our platform. To register for an account on the platform, you must provide your name, email address, telephone number, company name, and other information necessary to confirm that you are authorised to use the platform.
- End User Information. To access webinars, virtual environments and other events administered by us via the online platform, you may be required to register. The requested personal information typically includes name,

email address, telephone number, company name and job title as well as information about your company such as country and industry sector.

#### 5. HOW WE WILL USE INFORMATION ABOUT YOU

In general, we might process your personal data for the following reasons:

- Provision of services in response to the service you have requested.
- Communication with you in response to a request, complaint and/or inquiries.
- To manage your account, to provide you with customer support, notices about your account and information about changes and/or updates to any service we offer to you.
- Following explicit consent to communicate with you about our newsletter, products and/or services that may be of your interest.
- To enforce our Terms and Conditions and to comply with our legal obligations as there derive from the applicable laws or regulations.
- Detection, prevention and response to actual or potential fraud, illegal activities, or intellectual property infridgements
- for any other purpose with your consent

#### 7. DATA DISCLOSURE

We may share your data with third parties, including the event organisers, event sponsors and third-party service providers, where it is necessary to administer the service requested, and/or facilitate the organization of events. We may disclose your information in response to a subpoena or similar investigate demand, or any other legal obligations we may face. We require third parties to respect the security of your data and to treat it in accordance with the law and we have appropriate agreements in place.

#### 8. HOW WE STORE YOUR DATA

The Data we collect and process about you is safely stored and processed in a safely manner, following all necessary technical and organizational measures to safeguard them. In case we need to disclose any personal information about you to a third party in another country outside the European Economic Area (EEA), rest assure we put safeguards in place to ensure your personal information remains protected.

#### 9. RETENTION OF PERSONAL INFORMATION

The period for which we keep your personal information that is necessary for compliance and legal enforcement purposes varies and depend on the nature of our legal obligations and claims in the individual case. You can contact us at dpo@imhbusiness.com for further information.

#### 10 . DATA SECURITY

We have put in place appropriate security measures to prevent your personal information from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal information to those employees and agents who have a business need-to-know. We have put in place procedures to deal with any suspected data security breach and will notify you and any applicable regulator of a suspected breach where we are legally required to do so.

#### 11. YOUR RIGHTS ACCORDING TO THE REGULATION (GDPR)

Subject to the provisions of the GDPR, you have the following rights in regard to your personal data

- Right of access
- Right of rectification
- Right to Erasure
- Right to Object
- Right to Restriction of Processing
- Right to Data Portability
- Right to Object and Automated Individual

If you want to exercise any of the above rights, please contact us at dpo@imhbusiness.com